

ERIP 2015
Virginia Commonwealth University
Richmond, Virginia, USA



SPONSORSHIP AND ADVERTISING

4th Conference on Ethnicity, Race,
and Indigenous Peoples in
Latin America and the Caribbean

Conference dates: October 15-17, 2015



The ERIP section of the Latin American Studies Association is pleased to partner with institutions and organizations to sponsor the 4th Conference on Ethnicity, Race and Indigenous Peoples in Latin America and the Caribbean.

Institutions participating as sponsors and advertisers are guaranteed visibility among more than 300 anticipated attendees. There are several sponsorship opportunities available, as well as multiple types of advertisements, depending on your interest and desired benefits. For questions regarding sponsorship and advertising, please email erip2015@vcu.edu.

SPONSORSHIP OPPORTUNITIES

Opening Dinner \$10,000

- Prominent signage at dinner
- Formal thank you announcement during dinner
- Complimentary table at dinner
- Acknowledgement and a link to your organization's website on ERIP website
- Two (2) complimentary full-page black and white advertisements in the final conference program
- One (1) free conference attendee mailing list rental (one time use)
- Co-sponsor opportunities are also available

Keynote Luncheon \$7,500

- Prominent signage at luncheon
- Formal thank you announcement during lunch
- 4 complimentary seats at lunch
- Acknowledgement and a link to your organization's website on the sponsor page of the ERIP website
- One (1) complimentary full-page black and white advertisement in the final conference program
- One (1) free conference attendee mailing list rental (one time use)

Distinguished Scholars Panel Lunch \$5,000

- Prominent signage at luncheon
- Formal thank you announcement during lunch
- 2 complimentary seats at lunch
- Acknowledgement and a link to your organization's website on ERIP website
- One (1) complimentary half-page black and white advertisement in the final conference program

Welcome Reception \$2,500

- Prominent signage at reception
- Formal thank you announcement during reception
- Acknowledgement and a link to your organization's website on ERIP website

ADVERTISING

Advertising in the ERIP2015 Program Book offers an excellent opportunity to reach all conference attendees. The book is distributed on site to all registrants and includes session schedules, as well as for workshops and various other meetings. It also contains a plan of the exhibit hall and a directory of exhibitors.

Deadlines

Reservations: August 15, 2015

Materials: September 1, 2015

Rates

Full page: \$600

Half page: \$350

Back cover: \$1,500

Inside front cover: \$1,000

Inside back cover: \$1,000

No cash discounts. No agency discounts.

Full payment must be received with reservation form.

Specifications

Full page: 7.5 inches (wide) x 10.5 inches (high).

Half page: 7.5 inches (wide) x 4.75 inches (high).

Quarter-page ads are not permitted.

Bleed pages and color are not acceptable.

Ads must be submitted in electronic form only.

SPONSORSHIP & ADVERTISING FORM

Instructions:

Thank you for your interest in supporting the 4th Conference on Ethnicity, Race, and Indigenous Peoples in Latin America and the Caribbean. Please submit this form by **September 1, 2015** to ensure your organization's inclusion in all conference publications. (Please print clearly.)

Name (Mr./Ms.) _____

Organization _____

Address _____

City _____ State/Province _____

Zip/Postal Code _____ Country _____

Telephone _____ Fax _____

Email (Must complete to receive registration confirmation.) _____ Work Tel. _____

Sponsorship Level	Cost	Check all that apply
Opening Dinner	\$10,000	<input type="checkbox"/>
Keynote Luncheon	\$7,500	<input type="checkbox"/>
Distinguished Scholars Panel Lunch	\$5,000	<input type="checkbox"/>
Welcome Reception	\$2,500	<input type="checkbox"/>
Advertisements	Cost	Check all that apply
Back cover	\$1,500	<input type="checkbox"/>
Inside front cover	\$1,000	<input type="checkbox"/>
Inside back cover	\$1,000	<input type="checkbox"/>
Full page	\$600	<input type="checkbox"/>
Half page	\$350	<input type="checkbox"/>
Total		

Payment Methods

- **Online at:** erip.vcu.edu/sponsorships
- **Mail:** Complete registration form and mail. **Must include a check in U.S. funds only**, made payable to **Virginia Commonwealth University**.

Mail complete registration form along with full payment to:
Virginia Commonwealth University
Global Education Office
912 W. Grace St., 4th Floor
PO Box 843043
Richmond, Virginia 23284-8043
Attn: ERIP Conference

Questions? Email ERIP2015@vcu.edu